



2012 - JANUARY-FEBRUARY-MARCH

VOLUME 1, NUMBER 1

## UPCOMING EVENTS

### February:

**Valentine's Day Premier Sessions**

**Knock Your Socks Off Premier Session**

**Senior Specials**

### March:

**Easter Sessions start**

**Spring Break Special**



**2538 St. Patrick Ave #5**

**Grand Island, NE 68803**

**308-382-9331**

**studio@hotshotsbyhollie.net**

*We're on the Web!*

**www.hotshotsbyhollie.com**

## New Pricing for the New Year

To keep up with rising lab prices, Hot Shots by Hollie has adjusted a few prices. Our lab continues to stay on the cutting edge of new products on the market and Hot Shots will continue to take advantage of their innovative thinking by offering those products to you. Some of the most recent fun products have been Artistry Wall Shapes. These shapes have your images printed on Acrylic or Metal in a variety of shapes and sizes. Also new to are studio are Float Wraps which are a cross between Canvas and Prints and do not require a frame.



Our Session fees have not changed and the majority of our print prices have stayed the same. We continue to purchase new backgrounds and update our props to keep your images fresh. As weather permits and Spring approaches we will continue to build and update our "ONSITE OUTDOOR STUDIO" to provide options that are convenient for you. Thank you Ed for all your hard work at the Studio, inside and out, to help us provide the most up to date and innovative backgrounds.

When booking your sessions for the upcoming year Hot Shots By Hollie does require the session fee and a \$200 deposit to be paid. The deposit will be a portrait credit when you order during your Viewing/Ordering session.

Be prepared for your Viewing/Ordering session; think about where in your home you would like to place your images.

- Is it a Wall Grouping of several of your favorite family images to see and enjoy every day in your living room?
- What are the measurements of the wall you will be placing your print(s)?
- Do you need frames? If so what are the sizes?
- Is it a fun Acrylic Wall Shape to put in your child's room?
- Is it a Metal Print to put in your family room or on your desk at work?
- How many and what size gift prints are you ordering for family members?

Thinking ahead and making notes will help your Ordering process go quickly and smoothly. We are here to help you decorate your home with images that will last a lifetime. Hot Shots by Hollie guarantees all products including prints that are purchased with a frame. When you place your order at the Ordering session you will be eligible for Bonus Rewards. Digital Wallets will only be placed on Facebook for images that are ordered within 7 days of your Ordering Session.

**2 WEEKS ONLY**  
**February 6th thru February 17th**

**LARGE PRINT SALE**  
**16x20 to 30x40**  
**30% OFF**

**Order a FRAME with your large print and receive 15% off the frame.**



Hot Shots by Hollie will continue to offer premiere sessions and special pricing throughout the year. Premiere Sessions are special events we offer with no session fee and special package pricing for limited edition products with no additional design charge. These sessions are exclusive to Hot Shots by Hollie clients. Also, watch for our monthly specials, we are here to help you get the images you want at the best prices we can offer. Featured products

Thank you for understanding and continuing to allow us to capture those precious moments in your lives. Whether it is the first weeks of a new life or the final years of those we cherish, these are times that you can never get back. We are honored to be able to capture those times in your lives you will want to remember forever.



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## Girl Scout Hoedown

We were privileged to help capture the memories, at the Girl Scout Guy and I Dance, once again this year. There were some pretty good moves happening from those Guys on the dance floor!



## Valentine's Day Premier Sessions

Thank you to all our "little Valentines" who took advantage of our Premier Sessions. Lots of hearts and candy went out of the studio! We are glad we could help make your Valentines special. Keep an eye out for our Easter/Spring Sessions.



## KNOCK HIS SOCKS OFF

### Premier Session



Want to knock his socks off or just have some me time to feel good about you. Hollie has some lighting techniques that will make you look and feel amazing!! Jeannie from Rejuvenation Salon will come to the studio for your hair and make-up and Hollie will work her magic with camera and lights to come up with some fantastic shots. Make it fun and host a premier party with you some of your friends! Call today to find out more 308-382-9331.



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# WELCOME JFK

Hot Shots By Hollie is the Premiere Photographer for the Grand Island Just For Kix program. We welcomed around 350 dancers of all ages into the Studio to capture those Dance Poses! Thank you to all the Moms, Dads, Grandmas, Sisters and everyone else who helped get the girls here and ready for their photos.



## CLASS OF 2012

*Senior Graduation is coming up fast!*



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Seniors, graduation is coming up fast! Please note some of our deadlines for specialty products.

Check out our party planning, bundles and promo packs! Call today to book a time to stop in and order your Graduation necessities.

**Thank you for your service...**



**We would like to wish Jordan Schutte and his family  
well as he begins his Military Career.**

## **Premiere Easter Sessions**

Easter is April 8<sup>th</sup> this year. Plan ahead and get those Easter Sessions booked.  
Call today to reserve your time.

## **Spring Break Special**

Let's see the hottest new trends for spring. This includes clothing, shoes, hair, jewelry hats, scarves, make-up! The temperature at 9:00am the day of your session will determine your session fee. Pay the deposit at the time of your booking and the session fee will be determined on your session date. This is a great time for family photo updates, eighth grade graduates, annual photos, friend sessions and any last minute 2012 seniors.

## **COUNTDOWN BEGINS...**

**For all 2012 Senior Grads and the beginning of life after High School!**



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